**UBIC, Inc. Announces Pricing of its U.S. Initial Public Offering of American Depositary Shares**

New York, NY, May 15, 2013 – UBIC, Inc. (NASDAQ: UBIC; TSE: 2158) today announced the pricing of its U.S. initial public offering of 1,100,000 American Depositary Shares ("ADSs"), with each five ADSs representing one share of the company's common stock, at a price to the public of US$8.38 per ADS. The gross proceeds to the company from the U.S. initial public offering are expected to be $9,218,000 (assuming no exercise of the underwriters' over-allotment option), before underwriting discounts and commissions and other offering expenses payable by the company. The company has granted the underwriters a 45-day option to purchase up to an additional 165,000 ADSs at the initial public offering price to cover over-allotments, if any. The ADSs will be listed on The NASDAQ Global Market and are expected to trade under the symbol "UBIC" beginning on May 16, 2013.

The offering is expected to close on May 21, 2013, subject to customary closing conditions.

Maxim Group LLC and The Benchmark Company, LLC acted as the joint book-running managers of the offering.

This offering is being made only by means of a prospectus. A copy of the final prospectus relating to the offering, when available, may be obtained for free by visiting the U.S. Securities and Exchange Commission website at http://www.sec.gov. Alternatively, a copy of the final prospectus relating to the offering may be obtained from Maxim Group LLC, 405 Lexington Ave, New York, NY 10174, (800) 724-0761.

A registration statement relating to these securities has been filed with the U.S. Securities and Exchange Commission and has become effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

**About UBIC, Inc.**

UBIC, Inc. is a leading provider of Asian-language eDiscovery solutions and services. UBIC has extensive eDiscovery and forensic experience and expertise with information documented in Japanese, Korean, Chinese as well as English languages, and applies its expertise in connection with cross-border litigation, administrative proceedings and internal investigations, including those related to anti-trust investigations, intellectual property (IP) litigation, the Foreign Corrupt Practices Act (FCPA) and product liability (PL) investigations. UBIC serves its clients, including leading law firms, corporate legal departments and government agencies, from offices in Japan, the United States, South Korea, Taiwan, Hong Kong and the United Kingdom.

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