May 2, 2014

Report on Global Information-Management Technology Services Provider, UBIC Inc., Airs on 21st Century Television

May 4 Broadcast Features UBIC's Specialized, Big-Data Technology for Litigation and Corporate Risk Management Applications

NEW YORK, May 2, 2014 (GLOBE NEWSWIRE) -- UBIC, Inc. (Nasdaq:UBIC) (TSE:2158), a leading provider of international litigation support and big-data analysis services, today announced that the company and its technology will be featured in a news report airing on Fox Business Network (as paid programming), Sunday, May 4, at 11:30 am eastern time.

This feature story produced by 21st Century Television, reports on UBIC as a publicly traded company, listed on the Nasdaq Select Global Market, whose unique *Behavioral Informatics* data-analytics and *Virtual Data Scientist* technology is used in litigation, government investigation and corporate risk management applications.

Join UBIC on Fox Business Network (as pd. prog.), May 4, to learn more about what is new and now in big-data analytics. To confirm air times, go to http://tvbusinessnews.com/may-2014/fbn/21ctv2678-fbn.pdf or check local listings.

About UBIC, Inc.

UBIC, Inc. (Nasdaq:UBIC) (TSE:2158) is a leading provider of e-discovery and digital forensic services for Asia and the world. UBIC has extensive experience working with electronically stored information composed in Chinese, Japanese and Korean (CJK) languages and utilizes that expertise for clients involved in cross-border litigation, corporate investigations, intellectual property disputes and much more. At the forefront of e-discovery innovation, UBIC's proprietary Lit i View® platform is moving the industry from "fact discovery" to "future discovery" by allowing clients to analyze e-mail messages and digital communications found in big data to reveal patterns in human thought and behavior. For more information about UBIC, contact us info@ubicna.com or visit http://www.ubicna.com.

CONTACT: Sasha Hefler

sasha_hefler@ubicna.com